

CORINTHIAN

Making Pensions and Benefits **Simple**

2020 began for Corinthian Benefits as a year full of ideas and boundless energy. Our opening campaign was aptly named '2020 Vision' – What is your employee focus going to be in 2020?" Little did we know what 2020 had in store... for us, our families, friends, colleagues and, indeed, the world as we were, and continue to be, rocked by Covid-19.

Prior to the global pandemic, 'furlough' was an unfamiliar term to most, if not all, of us. Very soon, however, we became well acquainted with it. Our lives were propelled online, our kitchen tables became multifunctional office desks, we 'zoomed' to work meetings and got to know our neighbours better over socially distanced drinks.

The virus, lockdown and its ever-changing rules gripped our nation, its impact on livelihoods, social, financial and mental wellbeing was more profound than we could have ever imagined. Our 2020 Vision, like the missions of many of our clients, had to very quickly refocus. Here, at Corinthian Benefits, we swiftly took stock. We analysed the constant stream of Government briefings, issued client FAQs to aid understanding, held webinars, dispensed literature and videos, developed in-depth budgeting and furlough calculators. Our sole aim: To support our clients and meet their needs in every possible way.

Our 'Time to Think' team was launched and, with the help of our Marketing Agency, Big Orange Media, we were soon producing and sharing weekly videos from our home offices. No topic went unexplored, from home-schooling and fun 'Friendly News' videos to a practical and insightful wellbeing series.

Despite being so physically distant, it became evident that employers and employees now need each other like never before. Business owners are spinning more plates than ever while striving to ensure their employees can work safely and efficiently; both parties are pulling together and working harder to get through the pandemic's peaks and troughs.

Understandably, many people say they can't wait to see the back of 2020. Yet, before we do, we must take a look in the rear-view mirror, take on board the changes we have effected; the progress collectively made in adversity. Now, together with our colleagues, let us look forward to 2021 with hope, renewed energy and mutual support for the businesses we work for.

In hindsight, our 2020 Vision was precisely what we envisaged. Corinthian was here, and will continue to be here, to help your business see things more clearly.

Corinthian. For now. For the Future